

Shirley Webster

Senior Managing Director

Shirley Webster has over 30 years of experience providing advisory services on intellectual property matters and complex commercial disputes, including analyses of economic damages as well as expert testimony. She has advised on intellectual property damages relating to patent infringement, including consideration of both reasonable royalties and lost profits, trade secret misappropriation, trademark infringement, and copyright litigation. Ms. Webster has testified in federal and state courts and in arbitrations. Ms. Webster also provides analyses of intellectual property matters before the international Trade Commission with regard to domestic industry and exclusion orders. Ms. Webster has also advised on the valuation of intellectual property and has assisted in developing strategies for intellectual property licensing. Ms. Webster provides financial analyses, consulting services, and expert witness testimony on a variety of other types of litigation matters, including breach of contract cases, product liability cases, fraud/misappropriation, and breach of fiduciary duty cases.

Education

University of North Carolina, Chapel Hill
Ph.D. (ABD)
Economics

Houston Christian University (f/k/a Houston Baptist University)
M.B.A.

University of Texas at Austin
B.A., High Honors, Phi Beta Kappa
Economics

Professional Certifications

Certified Business Economist™ (CBE), the certification developed by the National Association for Business Economics that documents a professional's accomplishment, experience and abilities, and demonstrates mastery of a critical body of knowledge in the fields of economics and data analytics.



PROFESSIONAL EXPERIENCE

Coherent Economics, Houston, TX

Senior Managing Director, April 2025 to present

Ocean Tomo, a part of J.S. Held (formerly Ocean Tomo), Houston, TX

Managing Director, June 2010 to April 2025

Webster Consulting, LLC, Houston, TX

Managing Director, April 2010 to June 2010

Charles River Associates (formerly InteCap, Inc. and TDRC, Inc.), Houston, TX

Vice President, 1999 to 2010

PricewaterhouseCoopers LLP (and predecessor, Coopers & Lybrand LLP),
1994 to 1999

KPMG Peat Marwick LLP, 1988 to 1994

Price Waterhouse LLP, 1984 to 1988

Turner Collie & Braden, 1978 to 1984

Stewart Research, 1977 to 1978

Teaching Assistant/Research Assistant, Department of Economics, University of
North Carolina, Chapel Hill, 1975 to 1977



ASSOCIATIONS AND MEMBERSHIPS

Member, Licensing Executive Society

Member, Intellectual Property Owners Association, Member – Damages and Injunctions Committee and Trade Secrets Committee; Former Member - IP Antitrust and Competition Law Committee and Licensing Committee

Past President, National Association for Business Economics, Houston Chapter

Member, National Association for Business Economics

Member, ChIPs (Chiefs in Intellectual Property)

PUBLICATIONS AND PRESENTATIONS

Speeches

Various presentations to law firms for continuing legal education credit on topics such as Determination of Economic Damages in Intellectual Property Disputes, Determining Economic Damages in Lanham Act disputes, valuing intellectual property, calculation of lost profits, calculation of damages for personal injury/wrongful termination/wrongful death, and presentation of economic damages.

"Patent Damages: Beyond Panduit and Georgia-Pacific." Presentation to Licensing Executive Society Technology Transfer Meeting, 1999.

"Valuing Intellectual Property." Presentation to Oklahoma Licensing Executive Society Meeting, 2000.

"Antitrust Implications of Patent Settlements." State Bar of Texas Annual Meeting, IP Section, June 2002.

"IP Valuation: *&al World Licenses v. The Hypothetical License in Litigation*." Patent Lawyers Club of Washington & Northern Virginia, Reston, Virginia, October 28, 2002.

"Monetizing IP in a Down Market." The University of Texas School of Law, 7th Annual Advanced Patent Law Institute, Austin, Texas, November 1, 2002.

"Determining Economic Damages in Trade Secrets Litigation." Lecture at University of Houston Law School, March 2003.

"Licensing and Competition: FTC/DOJ Views." LES Washington, D.C. chapter, May 2003.

"Current Topics in IP Licensing and Litigation." Patent Lawyers Club of Washington, D.C. and Northern Virginia, September 2003.

"Report from the Cutting Edge: Current Antitrust Issues in Patent Cases." 8th Annual Advance Patent Law Institute, Austin, Texas, October 31, 2003.



"Economic Damages Under the Lanham Act." Lecture at University of Houston Law School, November 2003.

"How Do I Develop Strategies to Maximize the Gold?" Law Seminars International Mining Your Patent Portfolio, December 2003.

"How Economics Works." Texas Bar CLE on Real Damages after House Bill 4, February 2004.

"Determining Economic Damages in Trade Secrets Litigation." Lecture at University of Houston Law School, March 2004.

"Standard Setting Issues", IP Licensing Nuts and Bolts 2005, Houston, March 3, 2005

"Analyzing and Presenting Business Damages", Houston Bar Association, May 17, 2005.

"Taking a New Look at Patent Pools: Use and Abuse" LES 2005 Annual Meeting, October 18, 2005

"Determining Economic Damages in Trade Secrets Litigation," lecture at University of Houston Law School, April 2006

"IP Considerations for Joint Ventures and Foreign Direct Investments in China," LES 2006 Annual Meeting, September 13, 2006

"Economic Damages in Trademark Litigation," lecture at University of Houston Law School, November 2006

"Economic Damages in Trademark Litigation," lecture at University of Houston Law School, October 2007

"Determining Economic Damages in Trade Secrets Litigation," lecture at University of Houston Law School, April 2008

"Patent Valuation - Is There One or Many?" panel member at Mini-Plenary Session, LES Spring Meeting/LES! Conference, May 2008

"Determining Damages in Trademark Litigation," lecture at University of Houston Law School, October 2008

"Remedies at the ITC," panel member at 4th Annual Advanced Patent Law Institute at the USPTO, November 2008

"Determining Economic Damages in Trade Secrets Litigation," lecture at University of Houston Law School, April 2009

Damages and Apportionment: Trends, Responses and Tough Questions for the Experts," panel member at 14th Annual Advanced Patent Law Institute, Austin, Texas, October 2009

"Determining Damages in Trademark Litigation," lecture at University of Houston Law School, November 2009

"2009 Lessons in Recovering Damages in Patent Cases" 5th Annual Advanced



Patent Law Institute, Alexandria, Virginia, January 2010

"IP Auctions" 26th Annual Texas Bar Advanced Intellectual Property Law Course, February 2013

"Patent Damages Today- but What about Tomorrow?" 9th Annual Advanced Patent Law Institute, Alexandria, Virginia, January 2014, with Gregory Hillyer.

2014 Patent Damages Roundtable, Panel Member, Austin, Texas, November 5, 2014.

"What's New in Damages and Remedies" Panel with Alan D. Albright and Hon. J. Rodney Gilstrap, 19th Annual Advanced Patent Law Institute, Austin, Texas, November 6, 2014.

"Damages and Remedies" 10th Annual Advanced Patent Law Institute, Alexandria, Virginia, March 13, 2015.

"Damages -A New World" 11th Annual Texas Bar Advanced Patent Litigation Course, Dallas, Texas, July 23, 2015, with Steven Malin.

"Damages Analysis and Methodologies: Determining Reasonable Royalties Beyond Georgia Pacific" Patent Damages Roundtable, Austin, Texas, November 4, 2015, with Darryl Adams, Christopher Bakewell and Keith Davis.

"Evolving Law Regarding Remedies Beyond Royalties" Intellectual Property Owners Association Patent Damages Summit, Palo Alto, California, May 24, 2016, with Judge Paul Grewal, Tom Brown and Vera Elson.

Panel of Damages Experts on Evidence and Gatekeeping, University of Texas School of Law Conference on Patent Damages, Austin, Texas, June 9, 2016, with Hilda Galvan, Chris Vellturo, Greg Sidak, and Jim Malackowski.


Panel of Damages Experts, University of Texas School of Law Conference on Patent Damages, Austin, Texas. February 18, 2017, with David Abrams, Elizabeth Bailey, John Jarosz, James Kearl, and Michael Risch.

"Where There's a Wrong, There's A Remedy. Looking for Remedies in All the Wrong Places - From Patent Infringement to Trade Secret Misappropriation" Eastern District of Texas Bench Bar Conference, September 23, 2019, with Yar Chaikovsky, Douglas Ellis, Phillip Philbin, Alan Ratliff.

"Damages: Recent Developments Offering Opportunities and Indicating Limitations" University of Texas Advanced Patent Law Institute, November 7, 2019, with Bert Greene and Sharre Lotfallahi.

"Damages: FRAND, Foreign Activity and Other Recent Developments" University of Texas Advanced Patent Law Institute, November 6, 2020, with Anne Cappella and Garland Stephens.

"The Ins and Outs of Patent Damages" University of Texas Advanced Patent Law Institute, October 21, 2022, with Jeanne Heffernan, Leah Buratti and Aaron Fountain.



"Patent Litigation" 2025 Conference of 9th Circuit Chief District Judges and Lawyer Representatives Coordinating Committee" March 6, 2025, with Hon. John W. Holcomb and Nina Boyajian.

"Economic Approaches in Intellectual Property Litigation," NABE, May 28, 2025, with Daniel Werner, DeForest McDuff, and Matt Farber.

Articles

"Determining the Value of a Foreign Market for a Drug in Clinical Testing," *Les Nouvelles*, Journal of the Licensing Executives Society, September 2000 (co-authored with Patrick McLane).

"Standard Setting Under the Microscope," *Managing IP*, October 2004 (co-authored with Stafford Matthews, Robert S. Harrell, and V. Walter Bratic).

"How Patent Pools Can Avoid Competition Concerns," *Managing IP*, April 2005 (co-authored with Stafford Matthews, Robert S. Harrell, and Walter Bratic).

TESTIMONY

Clear Touch Interactive, Inc. v The Ockers Company, et al.
Federal District Court of South Carolina, Greenville Division
Trial and Deposition Testimony


Kompan A/S and Kompan, Inc. v GameTime, et al.
Federal District Court, Western District of Texas, Austin Division
Deposition Testimony

Ravgen, Inc. v Ariosa Diagnostics, Inc., Roche Sequencing Solutions, Inc., and Roche Molecular Systems, Inc.
Federal District Court, District of Delaware
Deposition Testimony

Northwestern University v Universal Robots A/S and Universal Robots USA, Inc.
Federal District Court, District of Delaware
Deposition Testimony

Masimo Corporation and Cercacor Laboratories, Inc. v Apple Inc.
Federal District Court, Central District of California, Southern Division
Trial and Deposition Testimony

Florida Virtual School v K12, Inc. and K12 Florida, LLC
Federal District Court, Middle District of Florida, Orlando Division



Kipp Flores Architects, LLC v Pradera SFR, LLC, et al.
Federal District Court, Western District of Texas
Deposition Testimony

NorthGauge Healthcare Advisors, LLC v Constellation, et al.
Federal District Court, District of Colorado
Trial and Deposition Testimony

Simply Wireless, Inc. v T-Mobile US, Inc.
Federal District Court, Eastern District of Virginia
Deposition Testimony

ThermoLife International, LLC v Hi-Tech Pharmaceuticals, Inc.
Federal District Court, Northern District of Georgia
Deposition Testimony

Coda Development s.r.o., et al. v Goodyear Tire & Rubber Company, et al.
Federal District Court, Northern District of Ohio
Trial and Deposition Testimony

The City of Greenville, Texas v Austin Bridge & Road, LP, et al.
District Court, 354th Judicial District of Hunt County, Texas
Deposition Testimony

Microsoft Corporation and Microsoft Licensing, GP v Hon Hai
Precision Industry Co., Ltd., Trading as Foxconn Technology Group
Federal District Court, Northern District of California
Deposition Testimony

H2O Resources, LLC v Oilfield Tracking Services, ILC, et al.
American Arbitration Association, Houston Regional Office
Deposition Testimony

Weatherford Technology Holdings LLC and Weatherford U.S., L.P. v
Tesco Corporation, et al.
Federal District Court, Eastern District of Texas
Trial Testimony

Evolved Wireless, LLC v Apple Inc.
Federal District Court, District of Delaware
Trial and Deposition Testimony

Promotion in Motion, Inc. v Ferrara Candy Company, et al.
Federal District Court, District of Delaware
Deposition Testimony



Kaneka Corporation v Xiamen Kingdomway Group Company, et al.
Federal District Court, Central District of California
Deposition Testimony

NextAdvisor, Inc. v Lending Tree, Inc. and Lending Tree, LLC
State of North Carolina, County of Mecklenburg, General Court of
Justice, Superior Court Division
Deposition Testimony

Star Envirotech, Inc. v Redline Detection, LLC and Kenneth Pieroni
Federal District Court, Central District of California
Deposition Testimony

Radiall S.A. and Radiall USA, Inc. v Glenair, Inc.
Federal Court, Central District of California
Deposition Testimony

Bridgestone Americas Tire Operations, LLC v Schrader-Bridgeport
International, Inc. d/b/a Schrader International, Inc., et al.
Federal District Court, District of Delaware
Trial and Deposition Testimony

Evonik Degussa GMBH v Materia, Inc.
Federal District Court, District of Delaware
Trial and Deposition Testimony

Zhejiang Medicine Co., Ltd. and ZMC-USA L.L.C. v Kaneka Corporation
Federal District Court, Southern District of Texas
Trial and Deposition Testimony

Bose Corporation v Able Planet, Incorporated
Federal District Court, District of Colorado
Deposition Testimony

Able Planet, Incorporated v Bose Corporation
Federal District Court, District of Colorado
Deposition Testimony

Frank Sisk and Precision Mine Repair, Inc. v Strata Mine Services, LLC and
Titan Atlas Manufacturing, Inc.
Federal District Court, Western District of Virginia
Deposition Testimony



In the Matter of Certain Kinesiotherapy Devices and Components Thereof
United States International Trade Commission
Hearing Testimony

Integrated Liner Technologies, Inc. v Specialty Silicone Products, Inc. and
SSP, Inc.
Federal District Court, Northern District of New York
Deposition Testimony

Robert A. Higley v James E. Bashaw and James E. Bashaw & Co.
FINRA Dispute Resolution Arbitration
Arbitration Testimony

Johnson Outdoors, Inc., et al. v Navico, Inc.
Federal District Court, Middle District of Alabama, Northern Division
Deposition Testimony

Mattel, Inc. v MGA Entertainment, Inc.
Federal District Court, Central District of California
Deposition Testimony

Lillie Pei v Shirley Chow and Chow Direct Company
State Court, Harris County, Texas
Deposition Testimony


Amortization Hearing Extension Request, City of Houston Ordinance
97-75, SSD Enterprises "Ritz Cabaret" Houston, Texas
Hearing Testimony

Amortization Hearing Extension Request, City of Houston Ordinance
97-75, D. Houston, Inc. "Treasures" Houston, Texas
Hearing Testimony

Courtney Noel Martin and Robin Thomas Martin v Scott D. Martin, individually
and as Trustee of the Ruben S. Martin, II Dynasty Trust
State Court, Gregg County, Texas
Trial and Deposition Testimony

William T. Drennen, III v Exxon Mobil Corporation
State Court, Harris County, Texas
Trial and Deposition Testimony

Scott D. Martin v Ruben S. Martin, III
State Court, Gregg County, Texas
Trial and Deposition Testimony



Renishaw PLC v Tesa SA, et al.
Federal District Court, Northern District of Illinois, Eastern Division
Hearing and Deposition Testimony

Lisa D. Williams, et al. v LexisNexis Risk Management, Inc.
Federal District Court, Eastern District of Virginia
Deposition Testimony

Exponential Solutions, LLC v Sun Microsystems, Inc.
Federal District Court, Southern District of Florida
Deposition Testimony

Financial Consulting and Trading International, Inc. v Equiva Services, L.L.C.
and Shell Oil Products U.S.
Arbitration - International Institute for Conflict Prevention and Resolution
Arbitration Testimony

Red Bull GmbH, et al. v Kassir Import-Export Company, et al.
Federal District Court, Northern District of Georgia, Atlanta Division
Deposition Testimony


Sergio Perez and Shauna Perez, individually and as Next Friends of Tyler
Ray Perez, a minor v Jose Ruiz, M.D., et al.
State Court, Bexar County, Texas
Deposition Testimony

Yvette Dawson v Harris County, Texas
State Court, Harris County, Texas
Deposition Testimony

University of Pittsburgh v David W. Townsend, et al.
Federal District Court, Eastern District of Tennessee
Deposition Testimony

Braulio Rodriguez v Bill Sandel, et al.
State Court, Harris County
Deposition Testimony

Kingwood CrossRoads, L.P. v First American Title Insurance Company, et al.
State Court, Montgomery County, Texas
Trial and Deposition Testimony



Juan Mireles and Erin Mireles v Stapleton Corporation
State Court, Gillespie County, Texas
Trial Testimony

Alan R. Stahlman and Suzanne Stahlman v Northern Trust Bank of
Texas, N.A.
State Court, Harris County, Texas
Deposition Testimony

CFS Bakel B.V. v Stork Gamco and Stork Titan B.V.
Federal District Court, District of Delaware
Deposition Testimony

Gwen Vandergriff v Hydrochem Industrial Services, Inc.
State Court, Harris County, Texas
Trial Testimony

Ronald H. Presler, et ux v Lincoln Electric, et al.
State Court, Brazoria County, Texas
Trial and Deposition Testimony

Halliburton Energy Services, Inc. v Smith International, Inc.
Federal District Court, Eastern District of Texas, Tyler Division
Trial Testimony


Johnny Devoltz v Britain Electric Company
State Court, Harris County, Texas
Deposition Testimony

CAPS Logistics v H. Donald Ratliff and William Nulty
Arbitration, Georgia
Arbitration and Deposition Testimony

Verna Clark, et al. v Agrium U.S., Inc.
State Court, Hutchinson County, Texas
Deposition Testimony

Puritan-Bennett Corp., et al. v Penox Technologies, Inc., et al.
Federal District Court, Southern District of Indiana
Deposition Testimony

Mary Harrell, et al. v Reagan National Advertising of Austin, Inc.
Federal District Court, Western District of Texas, Austin Division
Deposition Testimony



Goss, et al. v Kellogg Brown & Root, et al.
State Court, Houston, Texas
Deposition Testimony

Walter Conway v Lenzing Aktiengesellschaft
Federal District Court, Houston, Texas
Deposition Testimony

Universal Computing Service, Inc., et al. v Dealer Solutions, et al.
Houston, Texas
Arbitration and Deposition Testimony

Tommy Dickerson v Temple Inland Forest Products Corp.
State Court, Angelina County, Texas
Deposition Testimony

Seitel, Inc. v Herbert M. Pearlman
Federal District Court, Southern District of Texas, Houston Division
Deposition Testimony

Everett Wayne White v Carbis, Inc.
State Court, Houston, Texas
Trial and Deposition Testimony


Safoco, Inc. v Cooper Cameron Company
State Court, Houston, Texas
Arbitration and Deposition Testimony

Braden St. John Brown v Swett & Crawford of Texas, Inc. f/d/b/a/
Insurance Brokers Services, Inc. of Texas, et al.
State Court, Houston Texas
Deposition Testimony

Lesley Wortman v ExxonMobil
State Court, Houston, Texas
Trial Testimony

Texas Gulf Bank, et al. v Allright Parking Texas, Inc., et al.
State Court, Houston, Texas
Trial and Deposition Testimony

George M Construction, et al. v TJ&T Enterprises, et al.
State Court, Houston, Texas
Deposition Testimony



Ford Dealer Computer Services, Inc. n/k/a Dealer Computer Services, Inc. v Jim Marsh Ford, Inc.

Arbitration

Arbitration and Deposition Testimony

Circa 2K Gifts, Inc. v TY, Inc.

Federal District Court, Eastern District of Texas

Deposition Testimony

Joseph F. Mazoch v Cherry Moving Company, Inc. d/b/a Cherry Demolition, and Marathon Ashland Petroleum Company

State Court, Galveston, Texas

Deposition Testimony

Black Max Downhole Tools, Inc. v Pegasus Directional Drilling Limited Partnership, et al.

State Court, Houston, Texas

Deposition Testimony

Maria Martinez, et al. v Phillips Petroleum Company, et al.

State Court, Houston, Texas

Trial and Deposition Testimony

Trema Jean Morris, et al. v Archer-Daniels-Midland, et al.

State Court, Houston, Texas

Trial and Deposition Testimony