



Santa Monica, California

## **DR. VIVEK SHAH**

*Director*

### **EDUCATION**

The Wharton School, University of Pennsylvania, Philadelphia, PA  
Ph.D., Applied Economics | June 2013  
M.S., Applied Economics | June 2012

Harvard University, Cambridge, MA  
Exchange Scholar, Department of Economics | August 2010 – July 2021

University of Texas, Austin, TX  
B.A., Economics | May 2004

### **PRESENT POSITIONS**

COHERENT ECONOMICS, Santa Monica, CA  
Director, 2022 – Present

### **PROFESSIONAL EXPERIENCE**

ONPOINT ANALYTICS, Emeryville, CA  
Economist, 2017 – 2022

FREELANCE EXPERT WITNESS, San Francisco, CA  
Economist, 2016 – 2017

BERKELEY RESEARCH GROUP, Emeryville, CA  
Managing Economist, 2013 – 2016

INSTITUTE OF FINANCIAL MANAGEMENT AND RESEARCH (IFMR), Chennai, India  
Economist, 2009 – 2011

CHARLES RIVER ASSOCIATES INTERNATIONAL (CRAI), Austin, TX  
Consulting Associate, 2007 – 2008

ECONOMIC RESEARCH SERVICES (ERS GROUP), Austin, TX  
Research Associate II, 2005 – 2007

## HONORS AND AWARDS

President, Wharton Doctoral Council (2011-2013)

University of Pennsylvania, Graduate and Professional Student Assembly (GAPSA) travel award (2011)

Wharton Risk Center Russel Ackoff Doctoral Fellowship (2010 and 2012)

Center for the Advanced Study of India Scholarship for graduate research (2009)

Wharton Doctoral Educational Fellowship (2008-2013)

Rapoport-King Scholarship for departmental honors thesis (2004)

## SELECTED CASE WORK

### As Testifying Expert:

*Theresa Hill, et al. v. LexisNexis Risk Systems, Inc.*

Keogh Law, Ltd. (2020-2022)

- Class Action, Fair Credit Reporting Act
- Three Expert Reports, One Deposition

*Holly Wedding, et al. v. California Public Employees' Retirement System, et al.*

Shernoff Bidart Echeverria LLP. (2018-present)

- Class Action, LTC Insurance Breach of Contract Damages
- One Expert Report

*United States of America, State of Illinois, Ex rel. Raymond Dolan v. Long Grove Manor, Inc. d/b/a Arlington Rehabilitation & Living Center, et al.*

Bryant Legal Group, P.C. (2016–2018)

- False Claims Act, Skilled Nursing Facility Medicare Fraud
- Two Expert Reports, One Deposition

### As Manager:

#### Antitrust

*JBR, Inc. (d/b/a Rogers Family Co.) v. Keurig Green Mountain, Inc.*

Dan Johnson Law Group, LLP. (2018–2022)

*In Re: Packaged Seafood Products Antitrust Litigation*

Ahern and Associates, P.C. (2019–2022)

*Property Solutions International Inc. v. Yardi Systems Inc.*  
Nixon Peabody LLP. (2017–2019)

*Belmora LLC. v. Bayer Consumer Care AG (Flanax)*  
Jennison and Shultz, P.C. (2017)

#### Breach of Contract

*Jonathan Michael v. Yale University*  
Golan Law, P.C. (2022)

*State of New Jersey, ex rel. Roger Hayes, et al. v. Bank of America Corp. et al.*  
Wexler Wallace, LLP. (2020–2022)

*Altela, Inc. v. Arizona Science and Technology Enterprises, et al.*  
The Miller Law Firm, P.C. (2018)

#### Intellectual Property

*Micron Technology, Inc. v. United Microelectronics Corporation, et al.*  
Dan Johnson Law Group, LLP (2019–2022)

*Ipsilium LLC v. Cisco Systems, Inc.*  
Dan Johnson Law Group, LLP. (2018–2019)

*Emblaze Ltd. v. Apple Inc.*  
Cozen O'Connor, P.C. (2014–2015)

#### Product Labeling

*Leann Schneider et al. v. All-Clad Metalcrafters, LLC.*  
Kazerouni Law Group, APC (2022)

*Shosha Kellman v. Whole Foods Market California et al.*  
Golan Law, P.C. (2021–2022)