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# MATTHEW L. GUNDEN

Senior Consultant

#### **EDUCATION**

NORTHWESTERN UNIVERSITY, Evanston, IL M.A., Economics, 2010

UNIVERSITY OF NOTRE DAME, Notre Dame, IN B.S., Mathematics and Economics, 2008

### PRESENT POSITION

COHERENT ECONOMICS, Chicago, IL. Senior Consultant, 2021 – Present

#### PROFESSIONAL EXPERIENCE

EPSILON ECONOMICS, Chicago, IL Senior Associate, 2020 – 2021 Associate, 2015 – 2020

NAVIGANT ECONOMICS, Chicago, IL <u>Managing Consultant</u>, 2015 <u>Senior Consultant</u>, 2014 – 2015

## FIELDS OF SPECIALIZATION

Antitrust, Damages, Valuation, Applied Econometrics, Data Analytics

#### SELECTED LITIGATION EXPERIENCE

Provided economic analysis of antitrust liability and potential monopolization in several industries, including medical devices, the provision of messaging services to telecommunications providers, industrial automation, and vehicle emissions control.

Performed econometric analysis of overcharges due to alleged price fixing in industries including optical disc drives and automotive foam.

Conducted FRAND analyses of standard essential patents in the telecommunication and computer memory industries using traditional and econometric approaches.

Coauthored an expert report and performed valuation analyses in a breach of contract matter concerning several generic pharmaceutical products.

Evaluated the commercial success of various branded pharmaceutical products.

Analyzed the costs and lost profits associated with failed ERP implementations, including management and validation of large invoice databases.